

Communications and Outreach Committee Minutes
April 26, 2021
TOLLAND BOARD OF EDUCATION

Committee Attendees: Co-Chair; Christina Plourd, Co-Chair; Sophia Shaikh

Administrative Attendees: Dr. Walter Willett, Superintendent

Meeting called to order by Christina Plourd at 3:02 pm

The communication committee discussed district presence on social media and the posting of board meetings and relevant activities on the district page. Dr. Willett said that it has over 1000 followers and provides a good way to share factual information and events.

A committee discussion took place on the current methodology of board email communications. It was ultimately decided by the committee that the submission form to contact the board should stay in place. The pros discussed were the collection of data, ease to respond to FOIA requests, and preventing "reply all" situations.

The committee briefly discussed the budget process and agreed that the conversation will continue before the next budget cycle.

Meeting adjourned at 4:00 pm

Respectfully submitted,
Christina Plourd